

Joshua Barcenas

Multimedia Generalist

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EXPERIENCE

“Break” Animated Music Video

JANUARY 2025 - MAY 2025 | University of Florida Coursework

- Animated the 2-minute film in 15-week semester using Harmony Pro and Clip Studio Paint
- Presented and advertised film during the Digital Worlds Institute’s 2025 Convergence Student Showcase
- Pitched 3 narrative animated music video concepts with shot lists and story beats
- Created 2 storyboard animatics following revision notes
- Created 4 character sheets with some rounds of revisions
- Illustrated layouts for action animation
- Animated shots in 2D and 3D using After Effects

“Behind the Scenes” Student Film

OCTOBER 2024 - DECEMBER 2024 | University of Florida Coursework

- Created shot compositions and set layout
- Edited multiple sequences and adjusted timing to improve scene clarity

SPARKS MAGAZINE AT UF

AUGUST 2023 - DECEMBER 2023 | DESIGNER

- Created two-page magazine spread utilizing Adobe InDesign
- Edited graphics utilizing photography and illustration

JAPANESE STUDENT ASSOCIATION AT UF

JULY 2023 - MAY 2024 | MULTIMEDIA CO-CHAIR

- Assisted character design of the organization’s mascot and wrote personality and lore
- Created a looping animation of an original Japanese mascot character
- Directed and made storyboards for promotional advertisements
- Worked alongside teams of up to 10 members in creating promotional material (adverts and merchandise)

FILIPINO STUDENT ASSOCIATION AT UF

FEBRUARY 2022 - NOVEMBER 2024 | MULTIMEDIA COMMITTEE MEMBER

- Created merchandise for Gawad Kalinga philanthropy fundraiser
- Directed advertisements and created merchandise for cultural events

SOFTWARE PROFICIENCY

Toon Boom Harmony, Clip Studio Paint, Adobe After Effects, Autodesk Maya
Coding Experience in C++, Python, and Lua

EDUCATION

Graduated May 2025 from The University of Florida
BA in Digital Arts and Science | Specialization in Story Art & Media Production

