

Joshua Barcenas

Story Artist for Feature, TV, and Commercial Advertising

Based in FL, USA | [Instagram](#) | [LinkedIn](#) | [Email](#) | [Portfolio](#)

Experience

"Break" Animated Music Video

JANUARY 2025 - MAY 2025 | University of Florida Coursework

PRODUCER, DIRECTOR, LEAD STORYBOARD ARTIST, LEAD 2D ANIMATOR, and POST COMPOSITOR

- Animated the 2-minute film in 15-week semester using Harmony Pro and Clip Studio Paint
- Presented and advertised film during the Digital Worlds Institute's 2025 Convergence Student Showcase
- Pitched 3 narrative animated music video concepts with shot lists and story beats
- Created 2 storyboard animatics following revision notes
- Created 4 character sheets with some rounds of revisions
- Illustrated layouts for action animation
- Animated shots in 2D and 3D using After Effects

"Behind the Scenes" Student Film

OCTOBER 2024 - DECEMBER 2024 | University of Florida Coursework

As STORYBOARD ARTIST and VIDEO EDITOR

- Created shot compositions and set layout
- Edited multiple sequences and adjusted timing to improve scene clarity

11 Second Club March 2024

MARCH 2024 | University of Florida Coursework

As 2D ANIMATOR

- Placed 43 / 193
- Animated 11 seconds of two character lip-synced animation in 50 hours

"American Fahrenheit" Collaborative Music Video

FEBRUARY - APRIL 2024 | University of Florida Coursework

STORYBOARD ARTIST, 2D ANIMATOR, and PRODUCTION ASSISTANT

- Screened film during the Digital Worlds Institute's 2024 Convergence Student Showcase
- Created storyboard and frame-by-frame 2D animation using Harmony Pro
- Assisted management over a team of 10 animators for the production of the music video

JAPANESE STUDENT ASSOCIATION AT UF

JULY 2023 - MAY 2024

MULTIMEDIA CO-CHAIR, acted as GRAPHIC DESIGNER, and 2D ANIMATOR

- Created a looping animation of an original Japanese mascot character
- Directed and storyboarded promotional advertisements

Software Proficiency / Skills

Toon Boom Harmony, Clip Studio Paint, Adobe After Effects, Autodesk Maya
Coding Experience in C++, Python, and Lua

Education

UNIVERSITY OF FLORIDA | Degree in Digital Arts and Science (BA)

MAY 2025

- Specialization in Story Art & Media Production