# Joshua Barcenas

### **Multimedia Generalist**

<u>Email</u> <u>Portfolio</u> <u>LinkedIn</u> <u>Instagram</u>

## **EXPERIENCE**

#### "Break" Animated Music Video

JANUARY 2025 - MAY 2025 | University of Florida Coursework

- Animated the 2-minute film over a 13-week period
- Pitched 3 project proposals including rough character designs and rough scripts
- Created storyboards, layouts, character sheets, and script

#### UNIVERSITY OF FLORIDA SG Graphics & Copy Center Front Desk Assistant

MAY 2024 - APRIL 2025

- Provided guidance for students and faculty utilizing print services
- Documented finances for various student organizations
- Operated and troubleshooted printing equipment to produce advertising materials

#### "Actors BTS" Student Film

OCTOBER 2024 - DECEMBER 2024 | University of Florida Coursework

- · Created shot compositions, storyboards, and set layouts
- Developed lighting layout and camera directions
- Edited multiple sequences and adjusted timing to improve scene clarity

#### **JAPANESE STUDENT ASSOCIATION AT UF**

JULY 2022 - MAY 2024 | MULTIMEDIA CHAIR & MULTIMEDIA COMMITTEE MEMBER

- Created social media content (graphics and video adverts) for monthly and seasonal events
- Drafted character design of the organization's mascot and organization's branding
- Co-led teams in creating merchandise, graphics, and videos

#### **FILIPINO STUDENT ASSOCIATION AT UF**

FEBRUARY 2022 - NOVEMBER 2024 | MULTIMEDIA COMMITTEE MEMBER

- Created merchandise, video advertising, and conducted photography for Def Talent Jam XXXI
- Created merchandise for Gawad Kalinga philanthropy fundraiser

#### SPARKS MAGAZINE AT UF

AUGUST 2023 - DECEMBER 2023 | DESIGNER

- Created two-page magazine spread
- Edited graphics utilizing photography and illustration

# **SOFTWARE PROFICIENCY / SKILLS**

Toon Boom Harmony, Clip Studio Paint, Adobe Creative Suite, Canva, Figma,, Blender Experience in filming / Photography with DSLR cameras (Canon, Black Magic) Coding experience in C++, Python, and Lua

# **EDUCATION**

Graduated May 2025 from The University of Florida BA in Digital Arts and Science | Specialization in 2D Animation & Media Production

